



# ASEI

American Society of Engineers of  
Indian origin

## ASEIcon 35<sup>th</sup> National Convention

### Sponsorship Opportunities

#### National Convention Chair

Rakesh Patel

#### ASEI National Board

##### President

Piyush Malik

##### Vice President

Ram Ramanujam

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Ashok Madan

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##### Dallas Chapter

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##### Silicon Valley

##### Chapter President

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##### SoCal Chapter

##### President

Sanjay Dalal

##### Washington DC

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Venkat Gurunathan

Dear Sponsor:

American Society of Engineers of Indian Origin (ASEI) is celebrating its 40<sup>th</sup> year and hosting the 35<sup>th</sup> Annual ASEI National Convention focusing on the **Next Generation of Engineering and Innovation (NEI-2023)**. This convention will be held on September 30<sup>th</sup>, 2023 at Detroit Michigan.

This convention aims to provide a forum to promote and share advancements related to the Next Generation of Engineering and Innovation. The convention is expected to be attended by over 500 professionals, including scientists, engineers, entrepreneurs, and corporate leaders across the USA. This convention will feature multiple interactive sessions with prominent business owners, technologists, media personalities, educators, policymakers, and investment bankers. The local and national media, including leading social media outlets, will cover this event.

We invite you to take advantage of this unique opportunity to showcase your organization at the NEI 2023 National Convention. The sponsorship levels for this convention are designed to provide both immediate and long-term benefits to you and your organization. In addition to sponsorship, we will be publishing an online program souvenir/brochure to advertise your products and services.

We look forward to your sponsorship and providing you with this excellent opportunity to advertise your products and services to a large audience before, during, and after the convention.

Please contact Rakesh Saini at @734-635-8287 for Convention Sponsorship. And Rakesh Patel @ 248-875-9952 for NEI 2023 Convention or [www.ASEIUSA.org/NC](http://www.ASEIUSA.org/NC).

Sincerely,

Rakesh Patel  
NEI 2023 Convention  
[convention@aseiusa.org](mailto:convention@aseiusa.org)





**National Convention  
Chair**  
Rakesh Patel

**ASEI National Board**

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**Vice President**  
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## ASEI Background

The American Society of Engineers of Indian Origin (ASEI) is an organization of engineers and technical professionals of Indian origin. ASEI was established in 1983 in Michigan and is a non-profit organization (Tax ID # 38 -2468829). Since its inception in 1983, ASEI has strived to strengthen the Indo-American relationship, institute a channel of communication between technical organizations within the United States and abroad, lend a helping hand to charitable organizations, provide assistance to engineering students at the Local and National levels, and organize networking events.

### ASEI Vision

To provide a platform for networking, career advancement, community service, and technology exchange to technical professionals of Indian origin.

### ASEI Mission

- Provide career guidance and mentoring to members
- Recognize outstanding engineers, students, and entrepreneurs
- Provide scholarships to students
- Host annual national conventions and local chapter networking meetings
- Participate in humanitarian projects
- Promote Indo-American relationship
- Promote technology transfer between India and USA

### ASEI Purpose

The purpose of ASEI is to encourage and nurture the next generation of engineers and technical professionals. ASEI is committed to making our communities better places to live. Therefore, every chapter supports the local community events, encourage our team members to volunteer and donate generously to charities. ASEI aims to give back to the community by spurring development and economic growth in vibrant economies as well as under-developed regions.

### ASEI Principles

|                      |               |            |
|----------------------|---------------|------------|
| Volunteering         | Involvement   | Commitment |
| Fellowship/Mentoring | Excellence    | Leadership |
| Diversity            | Encouragement | Respect    |
| Advancement          | Recognition   | Networking |



## Sponsorship Levels

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### Platinum Sponsor (\$25,000)

- Start/End even with up to 3 minutes of promotion at each of the events of the convention
- Special reserved seating includes three (3) tables of 8 guests during the keynote speech and evening banquet
- 6 nominees for Corporate Excellence Recognition Program (CERP) Award
- 6 annual ASEI lifetime memberships
- Company logo on ASEI's website for 12 months...PLUS MORE ... Reach out for details

### Gold Sponsor (\$10,000)

- Special reserved seating includes two (2) tables of 10 guests during the keynote speech and evening banquet
- 4 nominees for Corporate Excellence Recognition Program (CERP) Award
- 4 annual ASEI lifetime memberships
- Table/booth available to showcase products/services
- Poster (from Company) display indicating Platinum Sponsor at the registration booth, conference rooms and in the banquet hall
- Full-page advertisement in the program brochure
- Recognition during all convention sessions
- Recognition during Keynote Address
- Company logo on the convention website
- Company logo on NEI 2023 National Convention communications and other marketing materials

### Silver Sponsor (\$5,000)

- Special reserved seating includes one (1) table of 10 guests during the keynote speech and evening banquet
- 2 nominees for Corporate Excellence Recognition Program (CERP) Award
- 2 annual ASEI lifetime memberships
- Table/booth available to showcase products/services
- Poster (from Company) display indicating Gold Sponsor at the registration booth, conference rooms and in the banquet hall
- Full-page advertisement in the program brochure
- Recognition during all convention sessions
- Recognition during Keynote Address
- Company logo on the convention website
- Company logo on NEI 2023 National Convention communications and other marketing materials

### Bronze Sponsor (\$2,500)

- Half-page advertisement in the program brochure
- Recognition during all convention sessions
- Company logo on the convention website
- Company logo on NEI 2023 National Convention communications and other marketing materials

### Scholarship and Youth Technology Exposition Sponsor (\$2500/ and up)

- Please get in touch with Rakesh Saini @ 734-635-8287 for more details

\* Corporate Excellence Recognition Program. Please visit <http://www.aseiusa.org/NC/Awards>

\* For a digital copy, please visit <http://www.aseiusa.org/NC>



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## Sponsorship / Online Souvenir

For a digital copy, please visit <http://www.aseiusa.org/NC>

Sponsoring Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate the sponsorship level:

PLATINUM       GOLD       SILVER

OTHER AMOUNT\* \$\_\_\_\_\_

*\*Please contact Rakesh Saini (734-635-8287) to discuss customizing a sponsorship package.*

Make the check payable to "ASEI" and mail it with this form no later than September 15<sup>th</sup> to:

**NEI 2023 - ASEI Michigan - PO Box 922, Northville, MI 48167**

**Contact : 734-635-8287**